



# In Production, Closed to the Public

A Letter from Danielle West, Operations Manager for Jumpin' Good Goat Dairy

March 25, 2020

To the awesome people and businesses that continue to support us!

As you may or may not be aware on March 12, 2020 the Jumpin' Good Country Store closed to the public. This did not mean, nor does it currently mean that Jumpin' Good Goat Dairy is no longer producing a whole lot of super tasty goat cheese. Because we totally are. Producing cheese that is. May I repeat, JUMPIN' GOOD GOAT DAIRY IS STILL MAKING CHEESE. For the people in the back, JUMPIN' GOOD GOAT DAIRY IS STILL MAKING CHEESE!

Prior to the actions taken by both us and the state at large we were fully intending to return to a regular schedule in the coming months in the creamery, in our store and by extension our farm tours. We were interviewing prospective new summer employees, we were getting ready for an increase in summer milk volume and cheese sales, we were getting ready for spring babies and summer tourists. But with the outbreak of COVID-19 our plans have had to change.

With the need for additional precautions regarding the safety of our staff and the food we produce we have created an environment of limited physical contact with the public by closing the public face of the business, the Jumpin' Good Country Store. These measures were put in place so that our employees can still come to work every day and make food for you every day!

Unfortunately, with the closure of the Jumpin' Good Country Store we fear that the public perceives that we are closed completely. We would like to let all of our supporters, fans, family and the general public know that while you may be unable to meet our goats or watch Dawn or Mike make cheese or me package 8oz Feta for that matter. Our goats are still ruminating, Dawn and Mike are still making cheese and I am still packaging 8oz Feta. We are still producing the food you love, Monday through Friday (and some Saturdays). Our crew is busting their buns making and packaging goat cheese that you can still purchase and enjoy. While you can no longer buy on-site from us, we do still offer our cheeses through the following stores.

1. Lettucehead Food Company, Buena Vista, CO
2. CityMarket, Buena Vista, CO
3. Kroger brand stores in Colorado
4. Whole Foods stores in Colorado (PS this is a big deal for us guys! We launch in Whole Foods on Saturday, March 28, 2020
  - a. Boulder, Fort Collins, Denver Area Stores in Cherry Creek, Union Station, Washington Park, South Glenn – Centennial, Tamarac – Hampden Ave
5. Online at [www.jumpingoodgoats.com](http://www.jumpingoodgoats.com)
6. Plus many local restaurants still offer our cheeses in their to-go and delivery menus.



We know it's inconvenient, it's no fun and that it's a big bummer that the Jumpin' Good Country Store is closed, and tours will not be offered but our farm will be closed to the public for the time being. Our staff and customers are vital to our success and wellbeing and if we need to close some aspects of our business to protect them better than that's what we must do. If we can keep making food, our employees can keep their jobs and you, our amazing customers can still enjoy our cheeses.

We would love to give everyone a clear date for when we can resume business-as-usual but as we have all experienced in some form or another, we cannot give one. Here are a few things we can tell you with certainty though.

1. We are still in production.
2. Our partners and their dairies are still in production. Milk is flowing!
3. We are expecting baby goats April 15th. Watch for impossible cuteness on Facebook and Instagram.
4. Our staff is amazing.
5. Your support is amazing.
6. We will get through this.
7. Goat cheese is delicious.

Stay healthy and happy!

Danielle